



Children's Defense Fund

Field Organizer
Supports for Working Families Project

Children's Defense Fund-New York (CDF-NY) is the New York office of the Children's Defense Fund, one of the nation's foremost children's advocacy organizations. Through a combination of public education, research and advocacy, CDF-NY is committed to develop comprehensive responses to the full range of needs of New York's children and families.

JOB RESPONSIBILITIES: The Field Organizer is a key team member on the Supports for Working Families Project. This project uses a three-pronged strategy of community education, public awareness and advocacy to increase utilization of public benefits and tax credits. Staff works with community-based programs, service providers, employers and others to identify people that are eligible but not enrolled in public health insurance, food stamps, child nutrition programs or claiming tax credits (Earned Income and Child Tax Credits), educate these families on the benefits and link them to existing resources in their communities where they can apply. The Field Organizer will also help build strong support for the on-going child advocacy work of the CDF.

Specific job responsibilities include, but are not limited to:

- Assist with the development and translation of culturally and linguistically appropriate educational materials for use in the project;
- Develop and conduct educational programs and training for community-based service providers, parents, community members and others on children's health insurance, food stamps, child nutrition programs, tax credits and how to link to community resources where eligible New Yorkers can apply. Incorporate key information on eligibility and other issues pertinent to immigrants;
- Conduct public awareness activities such as mailings, outreach events, and articles in publications;
- Create and foster linkages with organizations that work with immigrants to form a network of support.
- On the community level help to create and foster linkages between health insurance enrollment sites, food stamp screening programs and free tax assistance services;
- Provide on-going updates, training and technical assistance to community groups trained;
- Assist project staff with monitoring, research and policy activities to assess benefits enrollment and renewal systems in New York;
- Create and foster linkages between CDF-NY's health work and public benefits outreach and advocacy work;
- Develop and implement strategies to mobilize new constituents, community groups and organizations in support of the project and children's issues.

Other Responsibilities will include:

- Assist with CDF-NY's coalition and organizing efforts to build broad-based support for children's programs and CDF's campaigns and priorities.
- Support other CDF-NY activities and projects as needed.

QUALIFICATIONS: BA or higher. Commitment to children's issues. Knowledge of public benefits. Experience in community organizing, public speaking, and outreach. Strong leadership skills. Ability to take initiative. Excellent writing and interpersonal skills. Fluency in Spanish. Capacity to work as part of a team and independently.

Salary: \$30,000 plus excellent employee benefits.

Interested candidates should send a resume and cover letter to resumes@cdfny.org.
CHILDREN'S DEFENSE FUND IS AN EQUAL OPPORTUNITY EMPLOYER